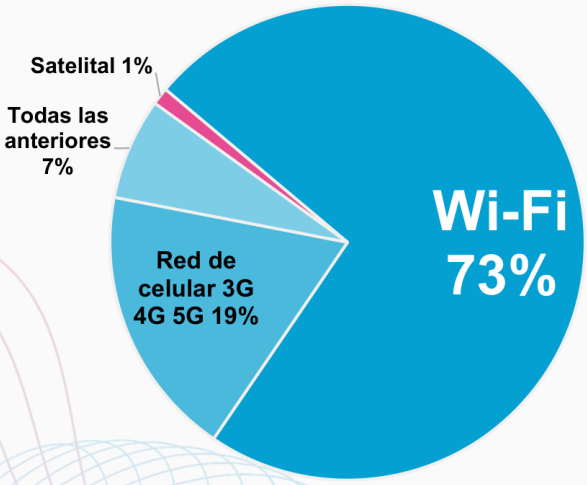
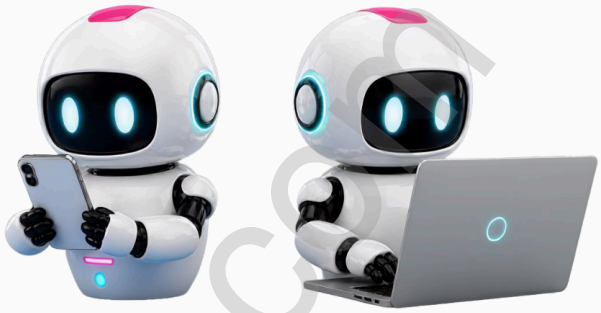
Sample. The original is taken from a public source on the internet.

Tipo de conexión de los usuarios

Gran parte de los usuarios en México, se conectan a internet **principalmente con conexión WiFi.**
El hogar domina, pero la conexión ya es **constante**.





Base: 1,200
P1. ¿Qué tipo de conexión a internet utilizas?

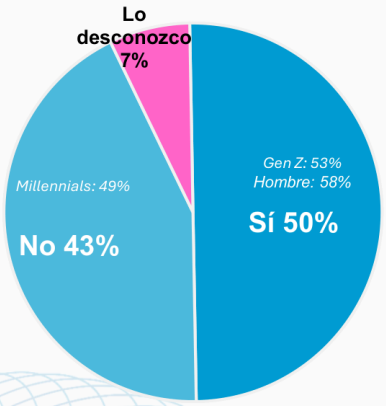
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Sample. The original is taken from a public source on the internet.

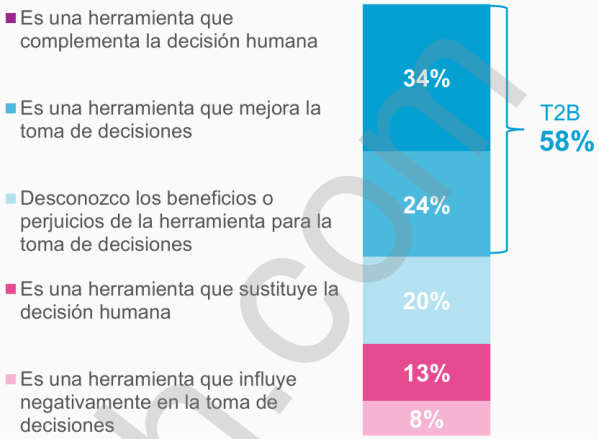
Manejo y opinión sobre el uso de IA

La IA ya está en manos de la mitad de los usuarios. Se percibe como **apoyo, pero no reemplazo.**

¿Utilizas alguna aplicación de IA en internet?



¿Opinión sobre uso de la IA para toma de decisiones?



Base: 1,200

P16. ¿Utilizas alguna aplicación de inteligencia artificial en internet?

P17. ¿Qué opinas sobre el uso de inteligencia artificial a través de internet para la toma de decisiones?

T2B= Top 2 box. La suma de las 2 escalas más altas

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Presentation “Study of Internet User Habits 2026” — Asociación de Internet MX, slides 6 and 17

Complete English translation of the document reproduced on the first 2 pages of this file; the original is in Spanish.

Square brackets contain descriptions of images, emoji, stickers and icons, and labels that identify screen elements such as the sender's side, replies and reactions. A middle dot (·) separates items that stand on one line on the screen.

[Slide 1 of 2]

Type of connection of users

[Logo:] Asociación de Internet MX · [Logo:] OFFERWISE Part of the norstat group
A large share of users in Mexico connect to the internet mainly with a WiFi connection.
The home dominates, but the connection is now constant.

[Pie chart:]
Wi-Fi 73%
Cellular network 3G 4G 5G 19%
All of the above 7%
Satellite 1%

[Illustration: two robots, one with a phone, the other at a laptop]

Base: 1,200
Q1 [abbreviated in the original]. What type of internet connection do you use?
6

[Slide 2 of 2]

Use of and opinion on AI

[Logo:] Asociación de Internet MX · [Logo:] OFFERWISE Part of the norstat group
AI is already in the hands of half of users. It is seen as support, but not a replacement.

[Pie chart:] Do you use any AI application on the internet?
Yes 50% · Gen Z: 53% · Men: 58%
No 43% · Millennials: 49%
I don't know 7%

[Stacked bar chart:] Opinion on the use of AI for decision-making?
[Purple square] It is a tool that complements human decision-making · 34%
[Blue square] It is a tool that improves decision-making · 24%
[Light blue square] I do not know the benefits or harms of the tool for decision-making · 20%
[Pink square] It is a tool that replaces human decision-making · 13%
[Light pink square] It is a tool that has a negative influence on decision-making · 8%
[Bracket over 34% and 24%:] T2B 58%

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Base: 1,200

Q16 [abbreviated in the original]. Do you use any artificial intelligence application on the internet?

Q17 [abbreviated in the original]. What do you think about the use of artificial intelligence through the internet for decision-making?

T2B = Top 2 box. The sum of the 2 highest scales

17

CERTIFICATE OF TRANSLATION

I, Translator's name, certify that I am competent to translate from Spanish into English, and that the English translation in this file is a true, accurate and complete translation, to the best of my abilities, of the document entitled “Presentation “Study of Internet User Habits 2026” — Asociación de Internet MX, slides 6 and 17”, reproduced on the first 2 pages of this file.

Signature: _____

Date: Translation date

Printed name: Translator's name

Address: Translator's address

Phone number: Translator's phone

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